

## CLAIMS

What is claimed is:

1. A method comprising:
  - 2       detecting a usage model in a device;  
             suggesting at least one accessory that complements the usage model.
2. The method of claim 1 where the suggestion is made after the usage model is  
2       detected a predetermined number of times.
3. The method of claim 1 where the device suggests the accessory.
4. The method of claim 1 where the device detects the usage model.
5. The method of claim 1 where the accessory is configured to operate with the  
2       device.
6. The method of claim 1 where the device identifies why the accessory would be  
2       complementary for the detected usage model.
7. The method of claim 1 where at least one location where the accessory can be  
2       purchased is identified.

8. The method of claim 7 where the at least one location where the accessory can be  
2 purchased is a web site.

9. The method of claim 1 where the device is a digital camera.

10. The method of claim 1 where the device is a scanner.

11. The method of claim 1 where the device is a printer.

12. The method of claim 1 where the device is a PDA.

13. The method of claim 1 where the device is a digital phone.

14. The method of claim 1 where the device is an MP3 player.

15. A method comprising:

2 tracking a frequency of use for a plurality of usage models in a device;  
suggesting at least one accessory for the device when the frequency of use of a  
4 usage model reaches a predetermined number.

16. The method of claim 15 where the accessory is suggested for a usage model with  
2 the highest frequency of use.

17. The method of claim 15 where the device is a digital camera.

18. The method of claim 15 where the device is a scanner.

19. The method of claim 15 where the device is a printer.

20. The method of claim 15 where the device is a PDA.

21. The method of claim 15 where the device is a digital phone.

22. The method of claim 15 where at least one location where the accessory can be  
2 purchased is disclosed.

23. The method of claim 22 where the at least one location where the accessory can  
2 be purchased is a web site.

24. A method comprising:  
2 tracking the usage of a camera;  
suggesting an accessory for the camera based on the tracked use.

25. A method comprising:  
2 detecting when a digital camera is used in a predetermined mode;  
automatically suggesting at least one accessory for the digital camera that  
4 corresponds to the usage of the predetermined mode.

26. The method of claim 25 where the suggestion occurs after the digital camera has  
2 been used in the predetermined mode a preset number of times.

27. The method of claim 25 where the accessory is selected from the group consisting  
2       of: a tripod, a lens filter, a flash, a memory device, a wireless link, a zoom lens, a  
wide angle lens, a lens hood, a cleaning kit, a tele-extender lens.
28. A device, comprising:  
2       a processor configured to monitor a plurality of settings in the device;  
the processor configured to analyze the plurality of settings to detect when a  
4       predetermined combination of the settings occur;  
a display, the processor configured to display information, on the display,  
6       about an accessory for the device, after the predetermined combination of settings is  
detected.
29. The device of claim 28 where the device is a digital camera.
30. The device of claim 28 where the device is a scanner.
31. The device of claim 28 where the device is a printer.
32. The device of claim 28 where the device is a PDA.
33. The device of claim 28 where the device is a digital phone.
34. The device of claim 28 where the device is a MP3 player.

35. The device of claim 28 where the suggestion is made after the predetermined  
2 combination of settings is detected a predetermined number of times.
36. The device of claim 28 where the device identifies at least one location where the  
2 accessory can be purchased.
37. The device of claim 36 where the at least one location where the accessory can be  
2 purchased is a web site.
38. A device, comprising:  
2 a means for detecting a predetermined use of the device;  
a means for suggesting an accessory for the device that would help in using  
4 the device in the predetermined use.